

Mobilizing for Strategic Growth: How to Remarkably Lead Organizations on the Global Stage



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TARGET AUDIENCE

CEOs, Senior VPs and
Board of Directors

This learning program is an advanced learning experience that explores the unique challenges that global leaders face when they expand their organizations across markets, geographies and other boundaries.

This 3 to 5 day interactive learning program focuses on the imperative of leaders establishing a clear and coherent purpose, strategy and culture that allows them to guide and mobilize their organizations through unpredictable environments and to seize opportunities.

The goal of this learning program is to equip leaders with a range of new techniques that will help them to:

- Develop a systemic mindset to fully understand how complex organizations operate
- Enhance business political awareness potential by understanding internal and external political landscapes
- Build partnerships and alliances inside and outside of an organization
- Further comprehend existing business realities, challenges and opportunities through deeper, holistic interpretation
- Uncover and cultivate business-political alliances that are critical to excel at executive levels
- Lead through anticipated and unexpected dangers, crises and organizational resistance
- Cultivate a strategic mindset to apply multi-cultural landscapes
- Understand how the world's top CEOs, leaders and experts manage a business system's expectations, neutralize threats in an optimal way and maintain long term alliances

DELIVERY STYLE

This is an interactive program on Mobilizing for Strategic Growth: How to Remarkably Lead Organizations on the Global Stage. Participants will learn through a variety of methods including:

- Group discussions - 15%
- Role plays and simulating real life situations and response assessment – 35%
- One-on-one coaching – 10%
- Written exercises in which you will apply key concepts – 10%
- Question and answer sessions – 10%
- Examples and case studies – 10%.
- Theory and its practical application – 10%